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Economic Inequality and Political Representation

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One of the most basic principles of democracy is the notion that every citizen's preferences should count equally in the realm of politics and government.¹ As Robert Dahl (1971, 1) put it, "a key characteristic of a democracy is the continued responsiveness of the government to the preferences of its citizens, considered as political equals." But there are a variety of good reasons to believe that citizens are *not* considered as political equals by policy makers in real political systems. Wealthier and better-educated citizens are more likely than the poor and less-educated to have well-formulated and well-informed preferences, significantly more likely to turn out to vote, much more likely to have direct contact with public officials, and much more likely to contribute money and energy to political campaigns. These disparities in political resources and action raise a profound question posed by Dahl (1961) on the first page of another classic study: "In a political system where nearly every adult may vote but where knowledge, wealth, social position, access to officials, and other resources are unequally distributed, who actually governs?"

The significance of Dahl's question has been magnified by economic and political developments in the United States in the decades since he posed it. On one hand, the shape of U.S. income distribution has changed markedly, with substantial gains in real income at the top outpacing much more modest gains among middle- and low-income earners. For example, the average real income of the top quintile of American households increased by \$68,000 (68 percent) between 1975 and 2006, while the average real income of the middle quintile increased by about \$9,000 (23 percent) and the average real income of the poorest quintile increased by less than \$2,000 (17 percent).¹ The increasingly unequal distribution of income—and the even more unequal distribution of wealth—are problematic for a democratic system to the extent that economic inequality engenders political inequality.

At the same time, the political process itself has evolved in ways that may be detrimental to the interests of citizens of modest means. Political campaigns have become dramatically more expensive since the 1950s, increasing the reliance of elected officials on people who can afford to help finance their bids for reelection. Lobbying activities by corporations and business and professional organizations have accelerated greatly, outpacing the growth of public interest groups. And membership in labor unions has declined substantially, eroding the primary mechanism for organized representation of blue collar workers in the governmental process.

In light of these dramatic changes in the American economy and polity, and the importance attached to political equality in American political culture, one might suppose that political scientists have been hard at work documenting the ways in which resource inequalities shape political representation and public policy in contemporary America. Alas, that supposition would be mistaken. According to a task force convened by the American Political Science Association, we know "astonishingly little" about the "cumulative effects on American democracy" of these and other developments (Task Force on Inequality and American Democracy 2004, 662).

One aspect of political inequality that has been unusually well-documented (for example, by Verba, Nie, and Kim 1978; Wolfinger and Rosenstone 1980; Verba, Scholzman, and Brady 1995) is the disparity between rich and poor citizens in political participation. Studies of participatory inequality seem to be inspired in significant part by the presumption that participation has important consequences for representation. As Verba, Scholzman, and Brady (1995, 14) put it, "inequalities in activity are likely to be associated with inequalities in governmental responsiveness." It is striking, though, how little political scientists have done to *test* that presumption. For the most part, scholars of political participation have treated actual patterns of governmental responsiveness as someone else's problem.

Meanwhile, statistical studies of political representation dating back to the classic analysis of Miller and Stokes (1963) have found strong connections between constituents' policy preferences and their representatives' policy choices (for example, Page and Shapiro 1983; Bartels 1991; Stimson, MackKuen, and Erikson 1995). However, those studies have almost invariably treated constituents in an undifferentiated way, using simple averages of opinions in a given district, on a given issue, or at a given time to account for representatives' policy choices.² Thus, they shed little or no light on the fundamental issue of political equality.

My aim here is to provide a more nuanced analysis of political representation in which the weight attached to constituents' views in the policy-making process is allowed to depend on those constituents' politically relevant resources and behavior—primarily on their incomes, and secondarily on a

variety of other resources and behaviors that might mediate the relationship between income and political representation, including electoral turnout, political information, and contact with public officials.

My analysis focuses on representation by U.S. senators in the late 1980s and early 1990s. That focus is inspired not by any particular substantive feature of the time period or of the Senate as a representative body, but by the availability of unusual data, facilitating systematic analysis of the relationship between senators' policy choices and the views of their constituents. Using both summary measures of senators' voting patterns and specific roll call votes on the minimum wage, civil rights, government spending, and abortion, I find that senators in this period were vastly more responsive to the views of affluent constituents than to constituents of modest means. Indeed, my analyses suggest that the views of constituents in the upper third of the income distribution received about 50 percent more weight than those in the middle third, with even larger disparities on specific salient roll call votes. Even more strikingly, I find that the views of constituents in the bottom third of the income distribution received no weight at all in the voting decisions of their senators. Far from being "considered as political equals," they are entirely *unconsidered* in the policy-making process.

The selective representation of constituents has occurred even after the expansion of formal equality in terms of race, gender, and other ascriptive characteristics. Selective representation amidst formal guarantees of political equality introduces a potential strain in the normative justification of the American system of government as anchored in popular sovereignty.

MODEL, DATA, AND ESTIMATION

Empirical analyses of representation are typically grounded in a simple statistical model relating elite policy choices to mass preferences. Variation in mass preferences and policy choices may be observed in a cross section of districts or other geographical units (e.g., Miller and Stokes 1963), across issues (e.g., Page and Shapiro 1983), or over time (e.g., Stimson, MacKuen, and Erikson 1995). The basic model treats an observed roll call vote (or summary of roll call votes) cast by a senator as a function of the opinions of the senator's constituents (as measured in surveys), controlling for the senator's party affiliation other influences on the senator's legislative behavior.

The key assumption in this basic model is that elected officials are equally responsive to the views of all their constituents. Here, however, I relax that assumption to allow for the possibility that senators respond unequally to the views of rich, middle-class, and poor constituents. (If senators are equally

responsive to constituents from different income groups, the results from the basic model will be equivalent to those produced by my elaborated model.)

While my model for studying the potential of differential responsiveness is clearly more flexible than the basic model for examining political representation, it still falls far short of being a realistic causal model of legislative behavior. Obviously, a good many factors may influence senators' roll call votes, in addition to the senators' own partisanship and the policy preferences of their constituents. Equally obviously, "responsiveness" in the statistical sense captured by these models may or may not reflect a direct causal impact of constituents' preferences on their senators' behavior. Nevertheless, the relationship between constituency opinion and legislative behavior in reduced-form models of this sort is an important descriptive feature of the policy-making process in any democratic political system, regardless of whether that relationship is produced by conscious political responsiveness on the part of legislators, selective retention of like-minded legislators by voters, shared backgrounds and life experiences, or other factors.

My empirical analysis of representation employs data on constituency opinions from the Senate Election Study conducted in 1988, 1990, and 1992 by the National Election Studies (NES) research team.³ The Senate Election Study was a national survey of 9,253 U.S. citizens of voting age interviewed by telephone in the weeks just after the November 1988, 1990, and 1992 general elections. Although some details of the sample design and questionnaire varied across the three election years, the basic design remained unchanged, and a substantial core of questions was repeated in similar form in all three years. In the absence of any marked changes in constituency opinion across the three election years, I combined the responses from all three years to produce more precise estimates of public opinion in each state.

An important virtue of the Senate Election Study design, for my purpose here, is that the sample was stratified to produce roughly equal numbers of respondents in each of the fifty U.S. states. Thus, whereas most national surveys include large numbers of respondents in populous states but too few respondents to produce reliable readings of opinion in less populous states, the Senate Election Study included at least 150 (and an average of 185) respondents in each of the fifty states. In addition, whereas most commercial surveys include very few questions about specific political issues, the Senate Election Study included questions on general ideology and a variety of more specific issues. It also included a good deal of information about characteristics of respondents that might account for differences in their political influence, including not only income but also turnout and other forms of political participation, knowledge of senators and Senate candidates, and the like.

As is commonly the case with telephone surveys, the Senate Election Study sample significantly underrepresented young people, racial and ethnic

minority groups, and people with little formal education. Since these sample biases are especially problematic in a study of economic inequality, I post-stratified the sample within each state on the basis of education, race, age, sex, and work status. (The post-stratification is described in my book, *Unequal Democracy*.)

Previous statistical analyses of legislative representation have often been plagued by measurement error in constituency opinions due to small survey samples in specific states or congressional districts. Because the Senate Election Study included at least 150 respondents in each state, measurement error is likely to be a less serious problem in my analysis than in most analogous studies. Nevertheless, in order to gauge the effect of measurement error on the results reported here, I repeated the main regression analyses using an instrumental variables estimator, which is less efficient than ordinary regression analysis but produces consistent parameter estimates in spite of measurement errors in the explanatory variables. In general, these results are consistent with the results of the corresponding ordinary regression analyses—but a good deal less precise. Thus, I rely here on ordinary regression and probit analyses, but with the caveat that some modest biases due to measurement error remain unaccounted for in my analysis. (My book, *Unequal Democracy*, provides a full discussion of my post-stratification and the results of the instrumental variables estimations.)

IDEOLOGICAL REPRESENTATION

I begin by relating the voting behavior of senators to the general ideological views of their constituents as measured by the conservatism scale in the NES Senate Election Study survey.⁴ The 7-point conservatism scale is recoded to range from -1 to +1, with negative values reflecting liberal opinion and positive values reflecting conservative opinion. The balance of opinion is at least slightly conservative in every state, ranging from .012 in Massachusetts and .034 in California to .320 in Alabama and .333 in Arkansas.

I use the resulting data on constituents' opinions to account for the roll call votes of senators on issues that reached the Senate floor during the period covered by the Senate Election Study: the 101st (1989-90), 102nd (1991-2) and 103rd (1993-4) Congresses. Poole and Rosenthal's (1997) first-dimension W-NOMINATE scores provide a convenient summary measure of senators' ideological positions based on all the votes they cast in each Congress.⁵ (Later, I also examine individual votes on specific salient roll calls related to the constituency opinions tapped in the Senate Election Study.) The W-NOMINATE scores are normalized to range from -1 for the most liberal member of each Senate to +1 for the most conservative member.

The overall relationship between constituency opinion and the ideological tenor of senators' voting records is summarized in Figure 7.1. The figure shows separate points for each senator in each of the three Congresses covered by my analysis, as well as regression lines summarizing the relationship between constituency opinion and senators' conservatism for each party's senators in each Congress. *It is clear from the positive slopes of the regression lines that, as expected, more conservative states tended to get more conservative representation in the Senate.*⁶ The responsiveness of senators to constituency opinion was roughly similar for both parties and for each of the three Congresses, except that Democrats representing conservative states were somewhat more liberal in the 103rd Congress (the first two years of Bill Clinton's presidency) than in the 101st and 102nd Congresses (with George H. W. Bush in the White House).⁷

It is also clear from Figure 7.1 that there is a marked ideological difference in the voting behavior of Republican and Democratic senators even when they represent constituents with similar ideological views. Indeed,

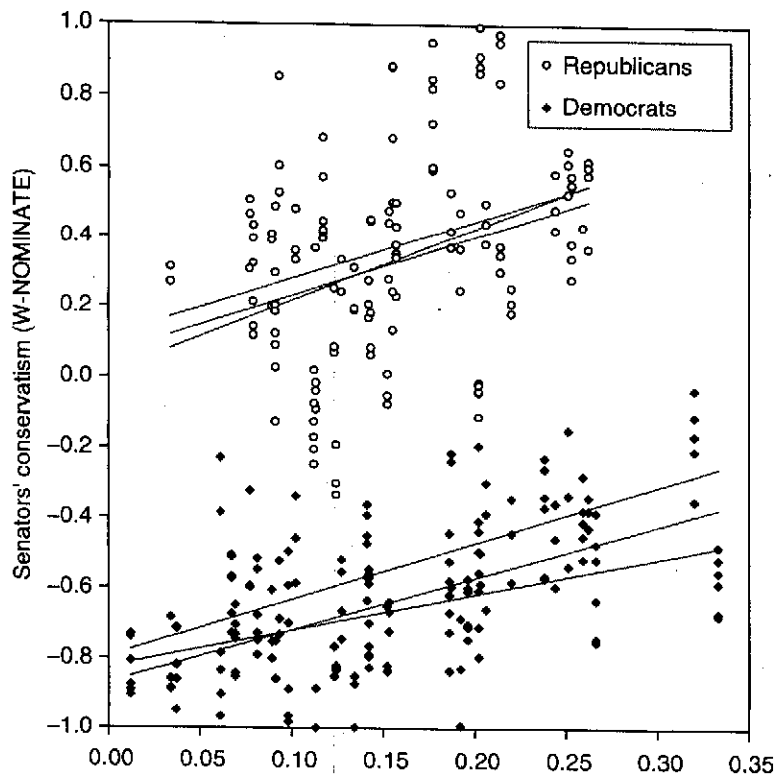


Figure 7.1. Constituency Opinion and Senators' Roll Call Votes, by Party

since each state has two senators, we sometimes observe markedly different ideological behavior from Republican and Democratic senators representing exactly the same constituents. These differences were somewhat smaller 15 years ago than they are now, but even then they were larger than the differences between senators of the same party representing liberal and conservative states. For example, the Republican senators representing California in the 101st and 102nd Congresses were a great deal closer in their voting patterns to their Republican colleagues from Texas and Mississippi than to their Democratic colleague from California.⁸

UNEQUAL RESPONSIVENESS

The next step in my analysis is to examine whether the overall pattern of ideological representation depicted in Figure 7.1 reflects differential responsiveness to the views of senators' affluent constituents. I separate respondents in the Senate Election Study survey into three income groups: a low-income group with family incomes below \$20,000, a middle-income group with family incomes ranging from \$20,000 to \$40,000, and a high-income group with family incomes above \$40,000.⁹ Averaging across states, these groups constitute 30.7 percent, 40.2 percent, and 29.1 percent of the (weighted) Senate Election Study sample, respectively. I then compute the average ideology of survey respondents in each state within each income group, multiplied by the proportion of that state's sample with incomes in the relevant range.¹⁰

Table 7.1 reports the results of a series of regression analyses in which senators' roll call votes, as summarized by their W-NOMINATE scores in the 101st, 102nd, and 103rd Congresses, are related to these income-specific constituency opinion measures and to the senators' own party affiliations. The first three columns of the table report separate regression results for each Congress, while the final column reports the results of a pooled regression analysis employing the roll call data from all three Congresses.¹¹

In each case, senators' voting patterns are strongly and consistently related to their party affiliations, as one would expect from the partisan differences in voting behavior summarized graphically in Figure 7.1. As in Figure 7.1, the expected difference in voting behavior between Republican and Democratic senators representing the same constituency amounts to about half of the total ideological distance between the most conservative senator and the most liberal senator in each Congress.

In addition, *senators seem to have been quite responsive to the ideological views of their middle- and high-income constituents—though, strikingly, not to the views of their low-income constituents.* Whether we consider the three

Table 7.1. Differential Responsiveness of Senators to Constituency Opinion

	101st Congress	102nd Congress	103rd Congress	1989-1994 (Pooled)
Low-Income Constituency Opinion	-.11 (.61)	-.50 (.59)	-.39 (.55)	-.33 (.44)
Middle-Income Constituency Opinion	2.47 (.72)	2.91 (.71)	2.58 (.65)	2.66 (.60)
High-Income Constituency Opinion	4.73 (1.03)	4.43 (.99)	3.22 (.92)	4.15 (.85)
Republican Senator	.91 (.04)	.95 (.04)	.99 (.04)	.95 (.04)
Intercept	-.87 (.06)	-.96 (.06)	-.92 (.05)	Congress- specific intercepts; observations clustered by senator
std error of regression	.216	.213	.195	.207
adjusted R ²	.83	.84	.88	.85
N	100	102	101	303
High- vs. Low- Income Responsiveness Gap	4.84 (1.30)	4.92 (1.25)	3.61 (1.17)	4.48 (1.04)

Ordinary least squares regression coefficients (with standard errors in parentheses) for Poole-Rosenthal W-NOMINATE scores

Congresses separately or together, the data are quite consistent in suggesting that the opinions of constituents in the bottom third of the income distribution had *no* discernible impact on the voting behavior of their senators. (The point estimates are actually negative, but in every case the standard error is large enough to make it quite plausible that the true effect is zero.)

In contrast, middle-income constituents enjoyed a good deal of apparent responsiveness; for example, the pooled parameter estimate of 2.66 in the right-most column of Table 7.1 implies enough responsiveness to move a senator's W-NOMINATE score by .34 (on the -1 to +1 scale) in response to a shift in middle-income constituency opinion from the liberal extreme to the conservative extreme in Figure 7.1 (that is, from the ideological climate of Massachusetts to that of Arkansas).¹² The apparent responsiveness of senators to the views of high-income constituents was even greater, despite their somewhat smaller numbers; the pooled parameter estimate of 4.15 implies a shift of .39 in a senator's W-NOMINATE score in response to an equivalent shift in high-income constituency opinion.

These results imply that responsiveness to the views of middle- and high-income constituents account for significant variation in senators' voting behavior—but that the views of low-income constituents were utterly irrelevant. These patterns of differential responsiveness are illustrated in Figure 7.2, which shows the estimated weights attached to the ideological views of low-, middle-, and high-income constituents in each of the three Congresses covered by my analysis. The roughly linear increase in apparent responsiveness across the three income groups, with those in the bottom third getting no weight and those in the middle and top thirds getting substantial weight, suggests that the modern Senate comes a good deal closer to equal representation of *incomes* than to equal representation of *citizens*.¹³

The last row of Table 7.1 presents the difference in estimated responsiveness to high- and low-income groups for each regression analysis. The *t*-statistics for these differences range from 3.1 (for the 103rd Congress) to 4.3 (for the pooled analysis including all three Congresses). Thus, we can reject with a great deal of confidence the hypothesis that senators were equally sensitive to the views of rich and poor constituents. Indeed, even the differences in responsiveness between the middle- and low-income groups

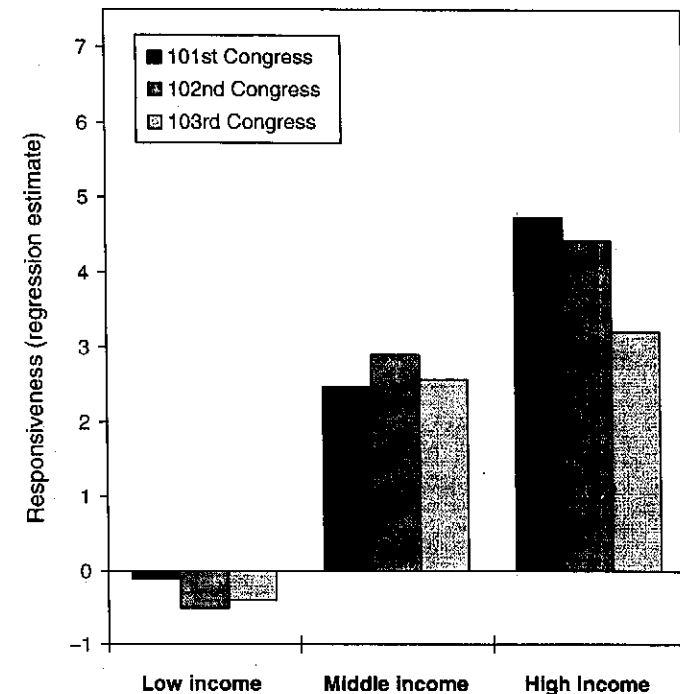


Figure 7.2. Senators' Responsiveness to Income Groups (W-NOMINATE Scores)

are much too large to be coincidental, with *t*-statistics (not shown) ranging from 2.0 to 3.0.

The W-NOMINATE scores analyzed in Table 7.1 are summary measures of senators' ideological postures on the whole range of issues brought to the Senate floor in each two-year period. Table 7.2 presents parallel analyses of four specific roll call votes on salient issues that reached the Senate floor during the period covered by my analysis: a 1989 vote to increase the federal minimum wage, a 1990 cloture vote on an amendment strengthening the Civil Rights Act, a 1991 vote on a Budget Act waiver to shift \$3.15 billion in budget authority from the Defense Department to domestic programs, and a 1992 cloture vote on removing the "fire wall" between defense and domestic appropriations. (More detailed descriptions of these roll call votes are presented in *Unequal Democracy*.) As it happens, a "yea" vote on each of these roll calls represented a liberal ideological position; however, I reverse the coding of the votes so that, as before, the expected signs on the parameter estimates for Republican senators and conservative constituencies are positive.¹⁴

Since the dependent variable in each column of Table 7.2—a "nay" or "yea" vote on a specific roll call—is dichotomous, I use probit analysis rather than ordinary regression. Since the scale on which probit coefficients are

Table 7.2. Differential Responsiveness on Salient Ideological Roll Call Votes

	Minimum Wage	Civil Rights	Budget Waiver	Budget Cloture
Low-Income	-.70	-1.64	1.54	-1.67
Constituency Opinion	(1.61)	(1.52)	(2.99)	(1.77)
Middle-Income	.95	2.22	7.43	4.42
Constituency Opinion	(1.77)	(1.96)	(3.75)	(2.31)
High-Income	14.63	10.52	10.71	3.98
Constituency Opinion	(4.40)	(4.04)	(4.86)	(3.09)
Republican	1.00	1.00	1.00	1.00
Senator	(.20)	(.19)	(.25)	(.15)
Intercept	-1.29	-1.15	-.87	-.78
	(.34)	(.32)	(.30)	(.20)
σ	.252	.254	.689	.362
log likelihood	-22.97	-20.57	-41.51	-30.70
pseudo-R ²	.65	.69	.29	.55
N	100	100	97	99
High- vs.	15.33	12.16	9.17	5.65
Low-Income	(4.72)	(4.46)	(6.19)	(3.95)
Responsiveness Gap				

Rescaled probit coefficients (with standard errors in parentheses) for conservative positions on roll call votes.

estimated is essentially arbitrary, I normalize the results for each roll call to produce a coefficient of 1.0 on Republican party affiliation.¹⁵ This normalization is intended to make the probit results more nearly comparable across roll calls, and also at least roughly comparable to the ordinary regression results reported in Table 7.1 (where the coefficients for Republican party affiliation ranged from .91 to .99).

By that comparative standard, the magnitude of unequal responsiveness on the specific salient roll call votes in Table 7.2 is even more striking than for senators' overall ideological postures in Table 7.1. On one hand, low-income constituents fared no better; only one of the four estimates of responsiveness to their views is positive, and none of the estimates is statistically distinguishable from zero. On the other hand, senators seem to have been a good deal more sensitive to the views of high-income constituents on three of these four roll calls than on the day-to-day business summarized in the W-NOMINATE scores. In the case of the civil rights and budget waiver votes, the parameter estimates imply that the effect of a senator's own party affiliation would be entirely neutralized by a shift in the views of his most affluent constituents from one extreme to the other of the distribution of state opinion shown in Figure 7.1. For the minimum wage vote, an even smaller shift in opinion among high-income constituents—say, from the average opinion in California to the average opinion in West Virginia—would be sufficient to counteract the effect of a senator's own partisanship.¹⁶

The results for the vote on raising the minimum wage reflect the political plight of poor constituents in especially poignant form. Those results suggest that senators attached no weight at all to the views of constituents in the bottom third of the income distribution—the constituents whose economic interests were obviously most directly at stake—even as they voted to approve a minimum wage increase. The views of middle-income constituents seem to have been only slightly more influential. On this issue, even more than the others considered in Table 7.2, senators' voting decisions were largely driven by the ideological predilections of their affluent constituents and by their own partisan inclinations.¹⁷

DIFFERENTIAL RESPONSIVENESS ON SOCIAL ISSUES: THE CASE OF ABORTION

The results presented in Tables 7.1 and 7.2 provide strong evidence of differential responsiveness by senators to the views of rich and poor constituents. However, there is some reason to wonder whether economic inequality might be less consequential in the domain of social issues, which tend to be "easier" than ideological issues (in the sense of Carmines and Stimson 1980) and less

directly tied to economic interests.¹⁸ The civil rights vote analyzed in Table 7.2 is something of a hybrid in this respect, since it clearly taps both general ideology (the federal government's role in preventing discrimination) and the partially distinct issue of race.¹⁹ However, a more extensive analysis of representation in the domain of social issues requires focusing on an issue that figured more prominently on the congressional agenda than civil rights did in the late 1980s and early 1990s. The obvious choice is abortion.

In this section I examine four key roll call votes touching on various controversial aspects of abortion policy: requiring parental notification prior to abortions performed on minors, overturning the Bush administration's "gag rule" on abortion counseling, prohibiting federal funding of most abortions, and criminalizing efforts to obstruct access to abortion clinics. (More detailed descriptions of these roll calls are presented in *Unequal Democracy*.)

I measure constituency opinion in each state using the abortion question in the NES Senate Election Study survey.²⁰ The 3-point scale is coded to range from -1 to +1, with negative values reflecting pro-life opinion and positive values reflecting pro-choice opinion.²¹ The probit parameter estimates relating individual senators' votes on the four abortion roll calls to their constituents' views about abortion are shown in Table 7.3. Because a "yea" vote represented the pro-choice position on each of these roll calls, both the abortion opinion variables and the control variable for Democratic partisan affiliation are expected to have positive effects on the probability of casting a "yea" vote.²²

Each of the four abortion roll call votes analyzed in Table 7.3 provides additional evidence of differential responsiveness by senators to the views of affluent constituents. In general, the disparities are smaller in magnitude than for the ideological roll call votes considered in Table 7.2; moreover, for two of the four votes the parameter estimate for middle-income opinion is larger than the corresponding parameter estimate for high-income opinion (though these estimates are far too imprecise for the differences to be statistically reliable). Thus, the overall pattern of responsiveness is somewhat more egalitarian in Table 7.3 than in Table 7.2. However, the political irrelevance of constituents in the bottom third of the income distribution is just as striking for abortion votes as for economic issues (the one parameter estimate for low-income opinion that is larger than its standard error is perversely negative); and the estimated responsiveness gaps (in the last row of Table 7.3) provide strong, consistent evidence of affluent advantage. These results make it clear that differential responsiveness is not limited to ideological issues or to the specific measure of general ideological opinion in the Senate Election Study. Even on abortion—a social issue with little or no specifically economic content—economic inequality produces significant inequality in political representation.

Table 7.3. Differential Responsiveness on Abortion Roll Call Votes

	Parental Notification	Counseling Ban	Public Funding	Clinic Access
Low-Income	-20	1.09	-1.24	-2.14
Constituency Opinion	(2.04)	(1.69)	(2.32)	(1.74)
Middle-Income	1.94	-.75	5.13	2.85
Constituency Opinion	(2.29)	(2.51)	(2.47)	(2.29)
High-Income	4.79	6.35	3.48	2.23
Constituency Opinion	(1.85)	(2.40)	(1.83)	(1.74)
Democratic	1.00	1.00	1.00	1.00
Senator	(.18)	(.20)	(.20)	(.18)
Intercept	-1.08	-.53	-1.39	-.49
	(.22)	(.16)	(.26)	(.17)
σ	.545	.432	.603	.488
log likelihood	-42.30	-31.94	-44.67	-37.55
pseudo-R ²	.36	.44	.33	.38
N	96	99	99	99
High- vs.	4.99	5.26	4.72	4.38
Low-Income	(2.87)	(2.66)	(3.15)	(2.51)
Responsiveness Gap				

Rescaled probit coefficients (with standard errors in parentheses) for pro-choice positions on roll call votes

PARTISAN DIFFERENCES IN REPRESENTATION

My analysis thus far provides a good deal of evidence that senators are more responsive to the opinions of affluent constituents than of middle-class constituents—and totally unresponsive to the opinions of poor constituents. In this section, I examine whether there are different patterns of responsiveness for Republican and Democratic senators. Given the distinct class bases of the parties' electoral coalitions, one might expect Republican senators to be especially sensitive to the opinions of affluent constituents and Democrats to attach more weight to the opinions of poor constituents. On the other hand, votes, campaign contributions, and the various other political resources associated with higher income are presumably equally valuable to politicians of both parties; thus, Democrats as well as Republicans may be especially responsive to the views of resource-rich constituents, notwithstanding the historical association of the Democratic Party with the political interests of the working class and the poor.

I look for partisan differences in responsiveness by repeating the analyses of differential responsiveness reported in Table 7.1 separately for senators in each party. The results are summarized in Table 7.4. Not surprisingly, the

Table 7.4. Differential Responsiveness by Party

	101st Congress	102nd Congress	103rd Congress	1989-1994 (Pooled)
REPUBLICANS				
Low-Income	-.36	-.52	.19	-.24
Constituency Opinion	(1.07)	(1.07)	(1.11)	(.75)
Middle-Income	2.78	2.95	2.45	2.72
Constituency Opinion	(1.45)	(1.45)	(1.37)	(1.26)
High-Income	6.59	6.91	6.79	6.77
Constituency Opinion	(2.22)	(2.21)	(2.24)	(2.02)
Intercept	-.04	-.10	-.10	Congress-specific
	(.13)	(.13)	(.12)	intercepts; observations clustered by senator
std error of regression	.263	.262	.257	.255
adjusted R ²	.20	.22	.23	.24
N	45	44	44	133
High- vs. Low-Income Responsiveness Gap	6.95 (2.50)	7.43 (2.50)	6.59 (2.57)	7.01 (2.20)
DEMOCRATS				
Low-Income	.32	-.28	-.55	-.18
Constituency Opinion	(.68)	(.65)	(.44)	(.44)
Middle-Income	2.20	2.85	2.69	2.59
Constituency Opinion	(.75)	(.73)	(.51)	(.63)
High-Income	3.76	3.33	1.84	2.98
Constituency Opinion	(1.01)	(.96)	(.66)	(.66)
Intercept	-.84	-.93	-.87	Congress-specific
	(.05)	(.05)	(.03)	intercepts; observations clustered by senator
std error of regression	.173	.170	.116	.155
adjusted R ²	.42	.40	.47	.44
N	55	58	57	170
High- vs. Low-Income Responsiveness Gap	3.44 (1.38)	3.62 (1.30)	2.39 (.89)	3.16 (.83)

Ordinary least squares regression coefficients (with standard errors in parentheses) for Poole-Rosenthal W-NOMINATE scores

intraparty parameter estimates—especially for Republicans—are a good deal less precise than those for the entire Senate.²³ Despite that imprecision, three facts emerge clearly. First, the roughly linear increase in apparent responsiveness from one income group to the next in Figure 7.2 overstates the gap

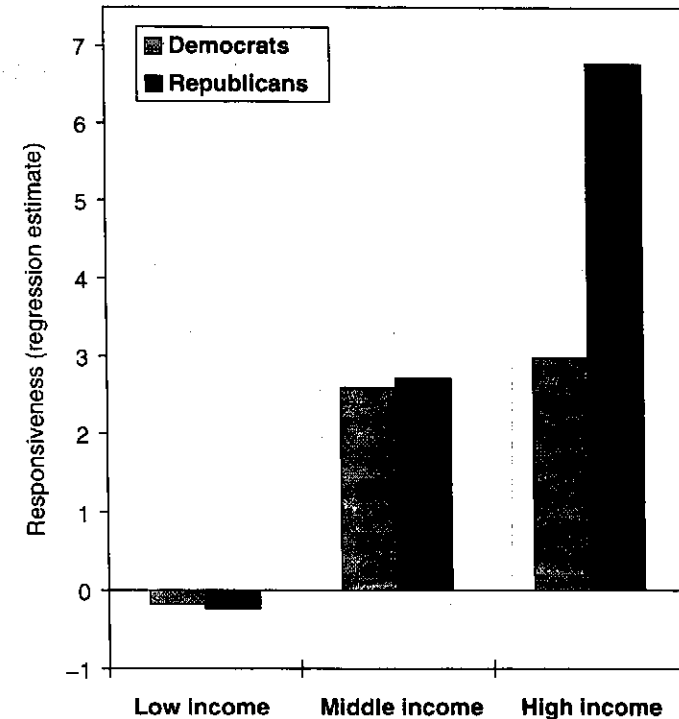


Figure 7.3. Democratic and Republican Senators' Responsiveness to Income Groups

in influence between the middle and upper classes for Democratic senators, while understating the gap for Republican senators. Second, Republicans were about twice as responsive as Democrats to the views of high-income constituents. And third, there is no evidence of any responsiveness to the views of constituents in the bottom third of the income distribution, even from Democrats.

The patterns of differential responsiveness implied by these parameter estimates are presented in Figure 7.3, which shows separate estimates of responsiveness for senators in each party (pooled across all three Congresses) comparable to the overall estimates presented in Figure 7.2. The figure makes clear both the similarity in responsiveness of Republican and Democratic senators to low- and middle-income constituents and the divergence in their responsiveness to high-income constituents. (The *t*-statistic for the estimated partisan difference in responsiveness to high-income constituents is 1.78, suggesting that the true difference is more than 95% likely to be positive.)

Table 7.5 reports estimates of responsiveness for the entire Senate and separately for Republican and Democratic senators on the four salient

Table 7.5. Responsiveness on Salient Ideological Votes by Party

	All Senators	Republicans	Democrats
Low-Income	-.92	-.36	-1.28
Constituency Opinion	(1.30)	(2.19)	(1.44)
Middle-Income	2.87	-.37	5.98
Constituency Opinion	(1.23)	(2.23)	(1.64)
High-Income	7.91	18.90	4.18
Constituency Opinion	(2.53)	(4.34)	(2.54)
Republican Senator	1.00	—	—
	(.13)		
Intercept	roll call-specific intercepts; observations clustered by senator		
σ		.374	
log likelihood	-129.42	-50.01	-62.81
pseudo-R ²	.53	.29	.41
N	396	175	221
High- vs. Low-Income Responsiveness Gap	8.84	19.26	5.46
	(2.93)	(5.05)	(2.84)

Rescaled probit coefficients (with standard errors in parentheses) for conservative positions on minimum wage, civil rights, budget waiver, and budget cloture votes (pooled)

ideological roll call votes analyzed in Table 7.2. Table 7.6 does the same for the four abortion roll call votes analyzed in Table 7.3. In each table, I pool votes on all four issues in order to generate enough variance in senators' behavior to facilitate separate analysis of each party's Senate delegation.²⁴

The results presented in Table 7.5 are qualitatively similar to those presented in Table 7.4, but even more striking in magnitude. For Republican senators there is no evidence of responsiveness to middle-income constituents, much less low-income constituents. On the other hand, the views of high-income constituents seem to have received a great deal of weight from Republican senators on these four issues—almost three times as much as in Table 7.4, and more than four times as much as for Democrats in the right-most column of Table 7.5. Meanwhile, Democrats seem to have responded at least as strongly to the views of middle-income constituents as to the views of high-income constituents—though, once again, there is no evidence of any responsiveness to the views of low-income constituents.

The results for abortion votes presented in Table 7.6 suggest a generally similar pattern, albeit with a good deal less overall responsiveness to constituency opinion and more muted differences between the two parties. Again, Democrats seem to have been somewhat more responsive to the views of middle-income constituents, while Republicans were somewhat more responsive to the views of upper-income constituents. Again,

Table 7.6. Responsiveness on Abortion Votes by Party

	All Senators	Republicans	Democrats
Low-Income	-.77	-1.00	-.45
Constituency Opinion	(1.28)	(1.49)	(2.04)
Middle-Income	2.61	1.19	4.44
Constituency Opinion	(1.59)	(2.34)	(2.28)
High-Income	3.93	4.34	3.27
Constituency Opinion	(1.19)	(1.77)	(1.46)
Democratic Senator	1.00	—	—
	(.13)		
Intercept	roll call-specific intercepts; observations clustered by senator		
σ		.526	
log likelihood	-160.32	-85.20	-72.62
pseudo-R ²	.40	.19	.31
N	393	173	220
High- vs. Low-Income Responsiveness Gap	4.70	5.33	3.71
	(1.71)	(2.20)	(2.39)

Rescaled probit coefficients (with standard errors in parentheses) for pro-choice positions on parental notification, counseling ban, public funding, and clinic access votes (pooled)

neither party's senators seem to have attached any weight to the views of low-income constituents.

The intraparty analyses presented in Tables 7.4, 7.5, and 7.6 suggest that upper-income constituents got a good deal less responsiveness from Democratic senators than from Republican senators. It seems natural to wonder whether they also got less responsiveness from Democrats than from Republicans in the White House. The fortuitous fact that the roll call votes analyzed here spanned the partisan turnover from President George H. W. Bush to President Bill Clinton allows for a rudimentary test of that possibility. Returning to the right-most panel of Figure 7.2, senators seem to have been a good deal more responsive to upper-income constituents when a Republican was in the White House (during the 101st and 102nd Congresses) than they were with a Democrat in the White House (during the 103rd Congress). The parameter estimates presented in Table 7.1 suggest that constituents in the upper third of the income distribution got 52 and 91 percent more weight than those in the middle third in the two Congresses of the Bush administration, but only 25 percent more under Clinton. The results for individual roll call votes are generally consistent with this pattern. The only two votes on which estimated responsiveness to the middle class exceeded estimated responsiveness to the upper class by more than 11 percent were the two from Clinton's presidency, the abortion funding vote in 1993 and the clinic

access vote in 1994. On the other hand, for the six roll call votes selected from the Bush administration, senators' average responsiveness to upper-income constituents was more than three times their average responsiveness to middle-income constituents. While these comparisons are obviously far from definitive, they suggest that differential responsiveness may stem not only from the partisan values of senators themselves, but also from the partisan values of presidents whose agenda-setting and lobbying activities may mitigate or exacerbate economic biases in congressional representation.

WHY ARE AFFLUENT CONSTITUENTS BETTER REPRESENTED?

Having found that senators are significantly more responsive to the views of affluent constituents than of those with lower incomes, I turn in this section to a brief consideration of the bases of that disparity. Are the affluent better represented because they are more likely to vote? Because they are more knowledgeable about politics? Because they are more likely to communicate their views to elected officials?

To test these possibilities, I used survey questions in the NES Senate Election Study to measure inequalities in turnout, political knowledge, and contacting. Turnout should matter to the extent that representatives are disciplined by a specific desire to get reelected (Key 1949; Bartels 1998). Contact with elected officials and their staffs provides potentially important signals regarding both the content and the intensity of constituents' political views (Verba, Scholzman, and Brady 1995). And political knowledge is potentially relevant because better-informed constituents are more likely to have crystallized preferences on specific political issues and more likely to be able to monitor the behavior of their representatives (Delli Carpini and Keeter 1996).²⁵

For each of these characteristics I constructed weighted versions of the constituency opinions tapped in the Senate Election Study and estimated the effects of these weighted opinions using a version of my elaborated regression model. If the apparent disparities in responsiveness evident in Tables 7.1, 7.2, and 7.3 are attributable to differences between rich and poor constituents in these specific political resources, including direct measures of constituency preferences weighted by turnout, information, and contacting in my analyses should capture those effects. For example, if senators are more responsive to the views of affluent constituents because affluent constituents are more likely to vote, including turnout-weighted constituency opinion in analyses paralleling those presented in Tables 7.1, 7.2, and 7.3 should drive the remaining disparities in responsiveness to different income groups to zero. On the other hand, if we continue to find disparities in responsiveness to rich and poor constituents, even after controlling

for differences in political participation, the implication is that the effect of income works through mechanisms other than differential participation—or perhaps that money matters in its own right (for example, through responsiveness of elected officials to potential campaign contributors).

The results of my elaborated analyses of the bases of differential responsiveness are presented in Table 7.7. With all three weighted opinion variables included in these analyses, the only one that has a consistent positive effect (with an average *t*-statistic of 1.9) is the contact-weighted opinion variable.²⁶ The coefficients for this variable suggest that each reported contact with a senator or his staff increased the weight attached to the contacting constituent's views by from 1 percent to 21 percent of the original estimated gap between high- and low-income respondents—an effect of modest political significance in light of the fact that the average constituent reported about one contact, and most constituents reported none at all.²⁷ Meanwhile, neither turnout nor political knowledge seems to have increased the influence of constituents' views on their senators' roll call votes.²⁸

The other important point to note about the results presented in Table 7.7 is that they continue to suggest substantial disparities in responsiveness to the views of rich and poor constituents, even with three distinct measures of differential political resources included in the analyses. Comparing the parameter estimates in the first column of Table 7.7 with those in the fourth column of Table 7.1 suggests that accounting for differences in turnout, knowledge, and contacting reduces the gap in representation between high-income and low-income constituents by only 24 percent (from 4.48 to 3.41). Similar comparisons between the parameter estimates in the second and third columns of Table 7.7 and those in the first columns of Tables 7.5 and 7.6 suggest that differences in turnout, knowledge, and contacting account for only 32 percent of the original disparity in responsiveness on ideological roll call votes and only 3 percent of the original disparity in responsiveness on abortion votes. In each case, the disparities in responsiveness are statistically significant (with *t*-statistics ranging from 2.2 to 3), despite the inclusion of three additional (and strongly correlated) measures of constituency opinion in the analysis. These results provide surprisingly strong and consistent evidence that the biases I have identified in senators' responsiveness to rich and poor constituents are *not* primarily due to differences between rich and poor constituents in turnout, political knowledge, or contacting.

A tempting alternative hypothesis is that the disproportional influence of affluent constituents reflects their disproportional propensity to contribute money to political campaigns. It is impossible to investigate that possibility directly here, since the Senate Election Study did not include questions on political giving. As it happens, however, a contemporaneous survey

Table 7.7. Income, Political Resources, and Differential Responsiveness

	W-NOMINATE Scores	Ideological Votes	Abortion Votes
Low-Income	-.74	-.98	-2.15
Constituency Opinion	(.65)	(1.72)	(1.48)
Middle-Income	2.04	2.13	1.23
Constituency Opinion	(.67)	(1.66)	(1.77)
High-Income	2.66	5.03	2.44
Constituency Opinion	(1.31)	(3.24)	(1.42)
Turnout-Weighted	.25	-.96	2.50
Constituency Opinion	(.82)	(1.75)	(1.53)
Knowledge-Weighted	-1.30	-2.84	-.98
Constituency Opinion	(1.13)	(2.52)	(2.62)
Contact-Weighted	4.14	10.99	.32
Constituency Opinion	(1.51)	(3.72)	(3.48)
Republican	.94	1.00	1.00
Senator	(.04)	(.08)	(.12)
Intercept	Congress-specific intercepts; observations clustered by senator	roll call-specific intercepts; observations clustered by senator	roll call-specific intercepts; observations clustered by senator
σ	—	.364	.511
std error of regression	.201	—	—
log likelihood	—	-121.42	-158.36
adjusted R ²	.86	—	—
pseudo-R ²	—	.56	.41
N	303	396	393
High- vs. Low-Income Responsiveness Gap	3.41 (1.13)	6.00 (2.74)	4.58 (1.74)

Public Funding. HR2518. Fiscal 1994 Labor, Health and Human Services, and Education Appropriations. Committee amendment to strike the Hyde amendment provisions included in the House bill that prohibit federal funds from covering abortions except in cases of rape, incest, or when the life of the woman is endangered.

September 28, 1993. 40-59.

Clinic Access. S636. Abortion Clinic Access/Conference Report. Adoption of the conference report to establish federal criminal and civil penalties for people who use force, the threat of force, or physical obstruction to block access to abortion clinics. May 12, 1994. 69-30.

Ordinary least squares regression coefficients (with standard errors in parentheses) for Poole-Rosenthal W-NOMINATE scores in 101st, 102nd, and 103rd Congresses (pooled); rescaled probit coefficients (with standard errors in parentheses) for conservative positions on minimum wage, civil rights, budget waiver, and budget cloture votes (pooled); rescaled probit coefficients (with standard errors in parentheses) for pro-choice positions on parental notification, counseling ban, public funding, and clinic access votes (pooled).

focusing in detail on various forms of political participation provides the data necessary for a very rough test of the hypothesis. Verba, Schlozman, and Brady (1995, 194, 565) reported that citizens in the top quarter of the income distribution (with 1989 family incomes exceeding \$50,000) provided almost three-quarters of the total campaign contributions in their sample. Citizens in the broad middle of the income distribution (with family incomes between \$15,000 and \$50,000) accounted for almost all of the rest; citizens in the bottom quintile (with family incomes below \$15,000) accounted for only 2 percent of total campaign contributions.

These figures suggest that if senators *only* responded to campaign contributions they would attach about six times as much importance to the views of a typical affluent constituent as to the views of a typical middle-income constituent—and virtually none to the views of low-income constituents. All of the disparities in representation documented here are consistent with the latter implication; regardless of how the data are sliced, there is no discernible evidence that the views of low-income constituents had any effect on their senators' voting behavior. On the other hand, the estimated gaps in representation between high-income and middle-income constituents are generally less extreme than the disparity in their campaign contributions would suggest, especially for the day-to-day Senate business reflected in the Poole-Rosenthal W-NOMINATE scores. Nevertheless, it is striking that two of the eight salient roll call votes considered here (raising the minimum wage and overturning limitations on abortion counseling) produced estimated disparities in representation between high-income and middle-income constituents large enough to match or exceed the disparities in campaign giving reported by Verba, Schlozman, and Brady. For these specific issues, at least, the data are consistent with the hypothesis that senators represented their campaign contributors to the exclusion of other constituents.

CONCLUSION

My analysis suggests that senators are vastly more responsive to the views of affluent constituents than to constituents of modest means. The magnitude of this difference varies from issue to issue, and some of the separate estimates fail to satisfy conventional standards of "statistical significance." Nevertheless, the consistency of the difference across a variety of political contexts, issues, opinion measures, and model specifications is impressive, and the magnitude of the disparities in responsiveness to rich and poor constituents implied by my results is even more impressive.

It is important to reiterate that I have been using the terms *responsiveness* and *representation* loosely to refer to the statistical association between

constituents' opinions and their senators' behavior. Whether senators behave the way they do *because* their constituents have the opinions they do is impossible to gauge using the research design employed here. It is certainly plausible to imagine that senators consciously and intentionally strive to represent the views of (especially) affluent constituents. However, it might also be the case, as Jacobs and Page (2005) have suggested in the context of national foreign policy making, that public opinion *seems* to be influential only because it happens to be correlated with the opinion of influential elites, organized interest groups, or the policy makers themselves.

The correlation between public opinion and elite opinion, in turn, might reflect conscious efforts by elites, interest groups, or policy makers to shape public opinion in support of their views, or it might reflect the patterns of political recruitment and advancement that put some kinds of people rather than others in positions of influence in the first place. In the present context, it seems unlikely that affluent constituents are sufficiently sensitive to the policy views of their senators, specifically, for the problem to be one of reverse causation. On the other hand, the fact that senators are themselves affluent—and in many cases extremely wealthy—hardly seems irrelevant to understanding the strong empirical connection between their voting behavior and the preferences of their affluent constituents.²⁹

There is clearly a great deal more work to be done investigating the mechanisms by which economic inequality gets reproduced in the political realm. The simple assumption that the rich are more influential than the poor because they are more likely to vote receives no support in my analysis. The idea that they are more influential because they are better informed about politics and government fares equally poorly. The notion that they are more influential because they are more likely to contact government officials receives some modest support, but is clearly far from being the whole story. The even simpler assumption that the rich are more influential than the poor because they provide the contributions that fuel contemporary campaigning and lobbying activities receives somewhat stronger support; but that support is quite indirect, and the role of money in shaping public policy clearly deserves much more careful empirical examination (Hall and Wayman 1990; Ansolabehere, de Figueiredo, and Snyder 2003).

Whatever their basis, however, the massive disparities in responsiveness documented here must be troubling to anyone who accepts Dahl's (1971, 1) stipulation that "a key characteristic of a democracy is the continued responsiveness of the government to the preferences of its citizens, considered as political equals." While it might not be surprising to find that elected officials gave less weight to the preferences of low-income constituents than of middle-class and affluent constituents, only the most cynical critic of American democracy

could be unsurprised to find that the preferences of millions of low-income citizens seem to have been entirely ignored in the policy-making process.

This pessimistic conclusion finds a striking parallel in a separate study conducted by my Princeton colleague Martin Gilens. Gilens collected almost 2,000 survey questions measuring Americans' preferences regarding a wide variety of national policy issues. For each issue, he examined whether a policy change supported or opposed by various segments of the public was subsequently adopted. He found a strong statistical relationship between the views of affluent citizens and the subsequent course of public policy. However, for less affluent citizens the relationship was weaker; and when the analysis was limited to issues where rich and poor people had divergent preferences, Gilens found that the well-off were vastly more likely to see their views reflected in subsequent policy changes. Gilens (2005, 794) concluded that "influence over actual policy outcomes appears to be reserved almost exclusively for those at the top of the income distribution."

Do these results imply that it is fruitless for poor people to participate in the electoral process? Not necessarily. Although the evidence presented here suggests that their views are very unlikely to have a significant *direct* impact on the behavior of their elected officials, whether or not they participate, it also underscores the powerful *indirect* effect of public opinion through the electoral process. In every analysis presented here, the differences in voting behavior between Democratic and Republican senators representing similar constituents are substantial, often dwarfing the differences among Democrats (or Republicans) representing constituents with very different political views. Thus, whenever the votes of those poor people who do turn out make the difference between electing a Democratic senator or a Republican, they will clearly be enormously consequential for the course of public policy, despite the fact that the views of poor people have no *direct* effect on the behavior of Democrats or Republicans after they get elected.

More affluent citizens, on the other hand, have significant *direct and indirect* effects on the behavior of elected officials. While their choices at the polls affect the partisan composition of Congress, their political views also have a substantial *direct* impact on the day-to-day policy choices of their representatives. That impact is a testament to the ubiquitous sway of economic inequality in the American political system.

What do these findings suggest about the state of American democracy? Political leaders appear to be responding significantly to the policy preferences of millions of middle- and upper-income citizens. This crucial popular element in the American political system is aptly reflected in a term coined by Dahl (1971): *polyarchy*. However, the pattern of responsiveness portrayed

here, and by Gilens, is a very far cry from approximating Dahl's loftier *democratic* ideal of "continued responsiveness of the government to the preferences of its citizens, considered as political equals." Indeed, Gilens (2005, 778) has suggested that "representational biases of this magnitude call into question the very democratic character of our society."

These disparities in representation are especially troubling because they suggest the potential for a debilitating feedback cycle linking the economic and political realms: increasing economic inequality may produce increasing inequality in political responsiveness, which in turn produces public policies increasingly detrimental to the interests of poor citizens, which in turn produces even greater economic inequality, and so on. If that is the case, shifts in the income distribution triggered by technological change, demographic shifts, or global economic development may in time become augmented, entrenched, and immutable.

Of course, the patterns of responsiveness documented here are for a single governmental institution in a single six-year period, now more than a decade in the past. Gilens's work is broader in scope, and he is currently gathering and analyzing data that may provide a clearer picture of how disparities in representation have, or have not, varied over decades. Perhaps future scholarly investigation will demonstrate that the disparities in representation portrayed here are somehow anomalous or otherwise misleading.

In the meantime, however, the available evidence is striking and sobering. Aristotle made the relationship between wealth and political status the fundamental basis for classifying regimes: "... what differentiates oligarchy and democracy is wealth or the lack of it. The essential point is that where the possession of political power is due to the possession of economic power or wealth, whether the number of persons be large or small, that is oligarchy, and when the unpropertied class have power, that is democracy." By that standard, the contemporary American political system clearly seems to be functioning more like an *oligarchy* than a *democracy*. If we insist on flattering ourselves by referring to it as a democracy, we should be clear that it is a starkly *unequal* democracy.

NOTES

1. The real incomes of households in the top 5 percent of the income distribution increased even faster, by 96 percent. These figures, expressed in 2006 dollars, are calculated from the historical income data available at the U.S. Census Bureau's web site, <http://www.census.gov/income/>, Table H-3.

2. A pioneering exception was Rivers's (n.d.) unpublished analysis of differential responsiveness to the views of political independents by comparison with incumbent- or opposition-party identifiers. More recent studies of differential responsiveness include Jacobs and Page (2005), Griffin and Newman (2005), and Gilens (2005).

3. Data, codebooks, and a more detailed description of the study design are available from the NES Web site, <http://www.electionstudies.org/>.

4. "We hear a lot of talk these days about liberals and conservatives. Think about a ruler for measuring political views that people might hold, from liberal to conservative. On this ruler, which goes from 1 to 7, a measurement of 1 means very liberal political views, and a measurement of 7 would be very conservative. Just like a regular ruler, it has points in between, at 2, 3, 4, 5, or 6. Where would you place yourself on this ruler, remembering that 1 is very liberal and 7 is very conservative, or haven't you thought much about this?" Respondents who "haven't thought much about this" were asked a follow-up question: "If you had to choose, would you consider yourself a liberal or a conservative?" I coded respondents who answered "liberal," volunteered "moderate" or "middle of the road," or answered "conservative" to the follow-up question at 1.5, 4, and 6.5, respectively, on the original 7-point scale. I omitted respondents (75% of the total sample) who refused to place themselves on either the original question or the follow-up question.

5. Data and documentation are available from the Voteview Web site, <http://voteview.com/>. I use W-NOMINATE scores rather than the more familiar D-NOMINATE or DW-NOMINATE scores because the W-NOMINATE scores are estimated separately for each Congress, avoiding any danger of artificial consistency or redundancy in the results of my separate analyses of voting patterns in three successive Congresses. In practice, however, the various NOMINATE scales are very highly intercorrelated (and, for that matter, highly correlated with other general measures of legislative voting patterns). On the calculation and specific properties of the W-NOMINATE scores, see Poole and Rosenthal (1997, 249–51).

6. The *t*-statistics for the six slope coefficients range from 2.2 to 5.8.

7. The estimated slope for Democratic senators in the 103rd Congress is 1.03 (with a standard error of .20). The other five estimated slopes range from 1.50 to 2.07.

8. The average first-dimension W-NOMINATE score for Senators Wilson (R-CA) and Seymour (R-CA) was .29. The average score for Senator Cranston (D-CA) in these two Congresses was -.87, while the average score for Senators Gramm (R-TX), Cochrane (R-MS), and Lott (R-MS) was .51. When Cranston retired and Seymour was defeated, they were replaced by two new Democratic senators, Boxer and Feinstein, whose average score in the 103rd Congress was -.78.

9. These thresholds are chosen to make the three income groups as similar as possible in size, given the categorization of family incomes in the Senate Election Study survey. The survey recorded respondents' family incomes in six categories in 1988 and 1990 and seven categories in 1992. Income levels were ascertained using a series of branching questions. Partial responses (for example, "Less than \$30,000 (DK or NA if under or over \$20,000)") were recorded for 307 respondents who opted out before being placed in one of the six or seven final income categories; I include partially reported incomes of less than \$30,000 in the "low income" category and partially reported incomes of more than \$30,000 in the "high income" category. An additional 697 respondents (8% of the weighted sample) did not supply even partial income information; I imputed these missing data on the basis of demographic variables plus fixed effects for years and states. (Of these 8.0%, 3.2% are classified as "low income," 4.0% as "middle income," and 0.8% as "high income.")

10. In the notation of equation {2}, the average ideology of the low-income group within each state is $(\sum_{i \in \text{KL}} X_i) / N_{\text{KL}}$, where N_{KL} is the number of low-income constituents

in that state's survey sample. Multiplying that average ideology by N_{kl}/N_k , the proportion of low-income constituents in the state, reproduces the income-specific summation ($\sum_{i \in kl} X_i$)/ N_k in equation {2} (and similarly for the middle- and high-income groups). The parameters attached to these weighted averages of constituency opinion reflect the responsiveness of senators to an entire constituency made up of each income group (or, equivalently, the relative responsiveness to a single constituent in each income group), *not* the aggregate responsiveness to each income group given its actual share of the state's constituency, which varies somewhat from state to state. I have also explored versions of the analysis in which survey respondents in each state are grouped on the basis of their place in the state income distribution rather than the national income distribution; the empirical results are generally quite similar.

11. Since unmeasured influences on the roll call votes cast by each senator in three successive Congresses seem very unlikely to be statistically independent, the standard errors reported in the right-most column of Table 1 (and in my subsequent pooled regression analyses) allow for arbitrary patterns of correlation in the disturbances for each senator. These standard errors were calculated using the *CLUSTER* option in the STATA statistical software package.

12. I assume here, for purposes of exposition, that middle-income constituents constitute 40.2 percent of the public (the average in the sample as a whole) and that their views shift by .321 (the ideological distance between Massachusetts and Arkansas in Figure 71), so that the net effect is $.402 \times .321 \times 2.66 = .34$. Analogous calculations, but with different percentages (30.7% for low-income constituents, 29.1% for high-income constituents) and parameter estimates, are the basis for the subsequent reports of total responsiveness in the text.

13. In an earlier version of the analysis reported here, I included direct measures of average constituency opinion and income-weighted constituency opinion in each state, rather than separate measures of opinion among low-, middle-, and high-income constituents. That linear specification of differential responsiveness produced results quite consistent with those reported here. Pooling the data from all three Congresses, the parameter estimate for unweighted constituency opinion was $-.20$ (with a standard error of $.62$), while the parameter estimate for income-weighted constituency opinion (with family incomes measured in thousands of dollars) was $.062$ (with a standard error of $.021$). Thus, even more literally than here, the results of that analysis suggested that senators represent *income* rather than *constituents*.

14. Senate support for the conservative position on these four roll calls ranged from 37 votes on the minimum wage to 69 votes on the 1991 budget waiver.

15. Conventional probit results can be recovered simply by dividing each of the parameter estimates and standard errors in Table 72 by the estimated value of σ (the standard deviation of the stochastic disturbances in the underlying probit relationship) in the same column of the table.

16. In the latter case, $.291$ (the average proportion of high-income constituents) $\times .232$ (the ideological difference between California's $.034$ and West Virginia's $.266$ on the NES conservatism scale) $\times 14.63$ (the estimated responsiveness to high-income opinion in the Minimum Wage column of Table 72) = $.99$, exactly balancing the normalized difference between Democratic and Republican senators. In the former cases, parallel calculations substituting the slightly larger ideological difference between Massachusetts and Arkansas and the slightly smaller estimated

responsiveness parameters in Table 72 again match the normalized impact of the senators' own partisanship.

17. Democratic senators were very likely to support raising the minimum wage regardless of their affluent constituents' ideological views; they voted 53-2 in favor. For Republicans, who split 10-35, the probit results presented in Table 72 suggest that the predicted probability of voting to raise the minimum wage increased from less than $.02$ in a state whose affluent constituents were one standard deviation more conservative than average to $.45$ in a state whose affluent constituents were one standard deviation more liberal than average.

18. More prosaically, it is also possible that the results presented in Tables 71 and 72 might reflect some idiosyncratic feature of the NES conservatism scale, which I use to measure constituency ideology.

19. On the relationship between racial issues and general ideology, see Carmines and Stimson (1989) and Poole and Rosenthal (1997, 109-112).

20. "Do you think abortions should be legal under *all* circumstances, only legal under *certain* circumstances, or *never* legal under any circumstance?" I code these responses +1, 0, and -1, respectively. I omit respondents (4.8% of the sample) who answered "don't know" or refused to answer. In 1990 and 1992 (but not in 1988), the Senate Election Study also included questions on two narrower aspects of abortion policy related to the specific roll call votes analyzed here, parental consent and public funding of abortions; however, senators' votes were less closely related to their constituents' responses to those more specific questions than to constituency opinion as measured by the general question about circumstances in which abortions should be legal.

21. Given my coding of the response options in the NES abortion question, the estimated balance of opinion is pro-choice in all but four states (Kentucky, Mississippi, West Virginia, and Louisiana). The correlation between conservatism and pro-choice opinion at the individual level is $-.25$, and the corresponding correlation between state-level conservatism and pro-choice opinion is $-.69$.

22. Senate support for the pro-choice position on these four roll calls ranged from 40 votes in support of public funding to 73 votes in favor of overturning the abortion counseling ban.

23. The greater imprecision for Republicans is not only due to the fact that there were fewer Republicans than Democrats in the Senate during the period covered by my analysis. An additional problem is evident from the data presented in Figure 71: the observed variance in constituency opinion is considerably less for Republicans than for Democrats or for the Senate as a whole—a reflection of the fact that very conservative voters in states like Alabama, Arkansas, Georgia, and West Virginia were still routinely electing Democratic senators in this period. For both these reasons my estimates of the impact of constituency ideology on senators' voting behavior are much less precise for Republican senators than for Democrats, with standard errors about twice as large.

24. As with the issue-by-issue analyses presented in Tables 72 and 73, I normalize the probit coefficients to produce a coefficient of 1.00 on party affiliation. I apply the same normalization to the separate analyses for Republican and Democratic senators. Thus, I assume that the same scale factor σ represents the magnitude of unobserved stochastic influences on the voting behavior of Republicans and Democrats on

all four roll calls in each table. (Allowing distinct scale factors for each roll call would make party-specific estimation untenable in cases where either party's delegation was nearly unanimous.) However, I allow for the possibility of different choice thresholds (that is, probit intercepts) for each roll call (and, in the party-specific analyses, for each party).

25. The specific measure of political knowledge employed here is based on the ability of survey respondents to recall the names and party affiliations of their incumbent senators and senate candidates.

26. The corresponding average *t*-statistic for turnout-weighted opinion is 0.5, and for knowledge-weighted opinion -0.9. These variables consistently get positive coefficients when they are included in the analyses separately, but the results presented in Table 7.7 strongly suggest that those apparent effects are an artifact of the positive correlations among the three distinct resource-weighted opinion measures.

27. My book *Unequal Democracy* provides a detailed discussion of my analysis. Since the zero-to-one contact variable I use to weight constituents' opinions is based on six potential contacts with senators or their staffs, the mean value of .184 translates into an average of 1.1 contacts per respondent. The analyses in my book produce normalized effects of .15 for W-NOMINATE scores, .21 for salient ideological votes, and .01 for abortion votes.

28. The non-effect of turnout in Table 7.7 contrasts with Griffin and Newman's (2005) finding that voters are better represented than non-voters. However, their analysis did not take account of the income-based disparities in responsiveness considered here, or of alternative resource-based explanations for differential responsiveness. Omitting contact-weighted opinion from the analyses reported in Table 7.7 generally produces positive but statistically insignificant coefficients on turnout-weighted opinion; omitting contact-weighted opinion and replacing the income-specific opinion variables with undifferentiated statewide opinion measures generally produces positive and statistically significant coefficients on turnout-weighted opinion. Thus, it appears that voters get more representation because they are affluent, not because they vote.

29. The salary of U.S. senators increased during the period covered by my analysis from \$89,500 to \$133,600. The cutoff for the top 5 percent of the family income distribution over the same period ranged from \$99,000 to \$120,000. The Senate's financial disclosure forms do not allow for precise estimates of senators' overall financial status, much less their economic backgrounds. However, CNN reported on the basis of 2003 disclosure forms that "at least 40" members of that year's Senate were millionaires, while "[a]t least 10 senators reported net worths of less than \$100,000" (Loughlin and Yoon 2003).

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8

Promoting Inequality

The Politics of Higher Education Policy in an Era of Conservative Governance

Suzanne Mettler

As economic inequality has escalated over recent decades, the U.S. government's failure to mitigate its effects has been surprising in both comparative and historical terms. From the 1970s to the present, market-based income disparities have grown sharply in most comparable nations as well, but others have done far more than the United States to reduce its effects through their tax systems and social programs (Hacker, Mettler, Pinderhughes, and Skocpol 2005, 158-64). The American record is even more striking when compared with the nation's own past, especially throughout the middle of the twentieth century. Those decades, marked by a robust economy and relatively strong social programs and labor policies, constituted the period of greatest economic egalitarianism of the twentieth century (Goldin and Margot 1992). By contrast, since the mid 1970s many U.S. policies have deteriorated either in real terms or in their efficacy amidst changing circumstances. These changes are especially manifest and consequential in the domain of higher education policy.

Throughout American history, governmental efforts to expand opportunities for college attendance has represented a key means by which the nation has provided channels for upward mobility, and in the process, lessened the scope and impact of economic inequality. Thus, although often regarded as a "laggard" with respect to some aspects of welfare state development, the United States has been distinguished as a pioneer in the higher education policy realm. Beginning with the creation of the public land grant universities in the late nineteenth century, and culminating in the middle of the twentieth century from the enactment of the GI Bill in 1944 through Pell grants in 1973, American policies helped expand access to college, enabling growing numbers of Americans from across the income spectrum to attend (Gladiux and Hauptman 1995; Gladiux and Wolanin 1976). Such policies